



ReGen: Hybrid Cloud Capacity

Adaptable Capacity

Small and Medium businesses (SMB) backup capacity requirements are notoriously difficult to predict. After all, in a large enterprise, a new application or data source only has minimal impact on overall backup volume requirements. In an SMB environment, on the other hand, even a single new IT system or resource can dramatically affect backup volume if it's used intensively enough. That unpredictability—combined with the fact that business data as a whole is growing at a rate of 60% or more annually—presents a quandary for business owners. Underestimate volume requirements, and you'll have to scramble to increase infrastructure capacity and ratchet up your costs. Overestimate volume requirements, and you'll overspend and reduce your ROI. A hybrid cloud model enables SMBs to cope with this unpredictability in several ways. On-prem, it's important to look for backup hardware that can grow with a business' data needs.

Preferred devices come equipped with hot-swappable drive bays enabling easy field upgrades. Off-prem, it gives SMBs access to as much capacity as they need—while also not locking them into excess capacity if they don't need it.

If you're concerned about exceeding, and in turn paying for data overages, look for a vendor that offers a time based cloud retention model versus a capacity-based model.

Time-based retention guarantees predictable cloud billing for businesses Bottom line: Hybrid cloud can adaptively accommodate unpredictable fluctuations in the volume of business data SMBs must protect.

ABOUT REGEN

ReGenerating Solutions (Regen) has been providing technology solutions and services since 1983. ReGen is dedicated to offering quality technology solutions including Hardware and Network Design, Data Backup and Recovery, Dark Web Monitoring, Phishing Simulation Training, Phone systems as well as HelpDesk services.



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